## **Nifty**

**WHAT IS NIFTY?**

* **Nifty is a platform that enables you to share clothing and styles in an efficient, affordable, and entrepreneurial manner in order to develop an “intelligent closet” that is not only full of rotating pieces and styles, but sustainable and void of unused items**

**HOW DOES NIFTY WORK?**

* **There are 4 parts to the Nifty experience; the rent request, the exchange, the return and the review. All you have to do is find a dress you love, choose the dates you would like to rent it for, communicate with the renter regarding the specifics of pick-up, pick it up, slay in it, and then return it back to the renter! No surprises and as easy as pie.**

## **Rent requests**

**HOW LONG IS A RENT REQUEST ?**

* **A rent request can be as long as you and the renter agree on! It is set for 4 days as a default but can be reduced or increased. However, if increased, you will be charged an extra 10% per day greater than the default 4.**

**HOW DOES THE APPROVAL PROCESS WORK?**

* **The approval process is quick and simple. Just choose a dress that you would like to rent, request it for the day(s) you would like it and the renter will get back to you within a few short hours. If your request is not approved, do not fret! There are many other dresses around you to choose from.**

## **Pricing & Payment**

**HOW MUCH DOES IT COST?**

* **Dresses and outfits on Nifty are high - quality and originally range from $50 - $300. However, they can be rented out for 15-25% of the cost, giving you the biggest bang for your buck!**

**HOW DO I PAY?**

* **You can pay for your rental via Paypal or Venmo. You will be charged once your rent request has been accepted. If you do not go forward with the rental, you will be refunded back the amount paid.**

## **Sizing and Insurance**

**CAN I TRY A DRESS ON?**

* **Yes of course! Just message the renter and set up a time to meet to try on the dress. If it fits, go ahead and put in the formal rent request. If it does not fit, then carry on your merry way!**

**WHAT IS THE INSURANCE POLICY?**

* **The insurance policy ensures that both parties of the exchange are treated with respect and treat the dress/clothing with love. If a rentee ruins the dress in a way that can be repaired (eg. No permanent stain, little rip) she is responsible for 25-50% of the MRP given the extent of damage on the dress so that the renter can repair the dress. If a rentee ruins the dress in an irreparable way or fails to return the dress, she will be charged 100% of the MRP and the renter will receive two times the MRP.**

**HOW DO I KNOW THE DRESS IS CLEAN?**

* **Given that we live in the sharing economy, we must learn to trust and respect each other in a way that allows for us to offer the best to each other. The renter is in charge of cleaning the dress and will do so. Reviews regarding the cleanliness of the clothing and renter are vital in ensuring that dresses are clean .**